

APSOC SOCIAL MEDIA AND WEBSITE POLICY

Statement

APSOC recognises that the Association's website and social media communications form an important part of our community and can be used to connect people and inform them of the Association's activities and achievements of its members. The Association wants our website and social media channels to be inclusive of all clubs' activities and participation, and be a respectful, safe place where our community can grow and members can engage with each other.

Principles

When engaging and using the Association's websites and social media platforms, all APSOC members are to:

- Ensure that, as far as practicable, that posted information is accurate, factual and unbiased
- Avoid using offensive or discriminatory language, posting inappropriate photos or inciting discussions that may have negative repercussions
- Respect other people's opinions/beliefs and refrain from personally targeting other users
- Ensure content does not plagiarise or breach copyright of others

Information which could identify private personal details including addresses, phone numbers or email addresses must not be uploaded, posted, transmitted, shared, stored or otherwise made publicly available without that person's written permission.

The Association is bound by the terms and conditions of the social media companies (e.g. Facebook, Instagram). Where the Association believes there to be a violation of the above principles or terms and conditions, it reserves the right to block users and/or remove comments.

Reporting inappropriate content

If you notice inappropriate or unlawful content online, you should contact the Association's Communications and Social Media Coordinator, [Mark Purvis](#).

The Communications and Social Media Coordinator is responsible for administering our social media and web sites and has authority to remove any content considered inappropriate, subject to review or direction of the Executive.

Date: April 2023

Review date: April 2026